

## Notice & Takedown Procedure

RTB House (“Company”) respects intellectual property rights and expects its Customers and Users to do the same.

This page explains how copyright owners or their duly authorized representatives may notify the Company of alleged copyright infringement related to materials submitted through the [rtb.com](https://rtb.com) website (“Platform”), including Customer- or User-generated content (the “Alleged Materials”).

### 1. Submitting a Copyright Notice

If you believe that content made available through the Platform infringes your rights, you may submit a notice by email to:

[contact@rtb.com](mailto:contact@rtb.com)

To enable us to act expeditiously, your notice should include at least the following information:

- a) Identification of the copyrighted work claimed to be infringed (or a representative list if multiple works are involved). If your submission concerns trademark complaint, please provide trademark’s registration number and jurisdiction in which it was registered;
- b) Identification of the Alleged Materials, together with sufficient information to allow the Company to locate them (e.g., campaign references, URLs, screenshots);
- c) Your name, organization (if applicable), and contact details (at least an email address);
- d) Any information and details reasonably available to you that support the allegation of infringement and allow the Company to assess the notice;
- e) A statement that you have a good-faith belief that the use of the material is not authorized by the copyright owner, its agent, or the law;
- f) A statement that the information provided is accurate and that you are the copyright owner or authorized to act on the copyright owner’s behalf.

### 2. Review and Action

Upon receipt of a sufficiently precise and adequately substantiated notice, the Company will review the report and act expeditiously.

Depending on the circumstances, actions may include:

- disabling or limiting delivery of the relevant Alleged Materials;
- requesting edits or clarifications from the Customer responsible for distributing the Alleged Materials;
- suspending or restricting access to the RTB Platform in accordance with the Self-Service Platform Terms of Service (“Terms”).

Where required by law or by contract, the Company will provide the affected Customer with a statement of reasons for the action taken.

### **3. Counter-Notification**

If a Customer believes that the reported content does not infringe copyright or that it was removed or restricted in error, the Customer may contact the Company using the contact details above and provide a reasoned explanation.

The Company may review such submissions in accordance with applicable law and the Terms.

### **4. No Admission of Liability**

The Company does not pre-screen materials submitted by its Customers or Users. Nothing in this Notice & Takedown Procedure constitutes an admission of liability, a waiver of rights, or a determination that the reported content is unlawful.

### **5. Misuse of the Procedure**

Submitting notices that are knowingly false, misleading, or abusive may result in liability under applicable law. The Company reserves the right to restrict use of the Platform in cases of abuse.

### **6. Relationship with the Terms of Service**

This Notice & Takedown Procedure supplements, and does not replace, the Company's rights and obligations under the Terms.